

Rotary



**rotary
youth
exchange**

Rotary



**rotary youth
leadership
awards**

Interact

Rotary Sponsored Club



Rotaract

Rotary Club Partner



The future of Rotary is Now!

Youth Service

Margarida Eidson

President, RC Ventura East

District Youth Service Director 2021-22

Li Gibbs

President, RC Bakersfield Twilight

Executive Director, KernYES!

District Director New Generations 18-19

CONTACTS

❖ YOUTH SERVICE DIRECTOR

Margarida Eidson margarida@live.com

❖ ROTARY YOUTH EXCHANGE

Barry Vanderkelen vanderkelen@sbcglobal.net

❖ ROTARACT LIAISON

Dale Jaedtke farwest2@gmail.com

❖ YOUTH PROTECTION OFFICER

Steve Gibbs ypo@district5240.org

❖ YES! Li Gibbs ligibbs@me.com kernyes.org

❖ RYLA www.ryla5240.org

Develop a dedicated Youth Service Committee:

- ❖ Youth Service Chair
- ❖ Rotaract Advisor
- ❖ Interact Advisor (recommend one for each Interact Club, get more members involved with youth!)
- ❖ RYLA Coordinator (to educate members and recruit students for RYE)
- ❖ RYE Coordinator
- ❖ YES! Representative (Get involved or start a YES program!)



Did you know?

- ❖ Interact and Rotaract Clubs must be sponsored by at least one (1) Rotary Club (limited to 3 “official” sponsors per RI) *BUT* all Rotary Clubs support them!
- ❖ Charter a new Rotaract or Interact Club call or email Margarida Eidson for info!
- ❖ As partners to Rotary Clubs, they follow the same motto of “Service Above Self” & the guiding principle of the “4-Way Test.”
- ❖ Dual Memberships: Interact/Rotaract and Rotaract/Rotary memberships are growing within our District
- ❖ World Interact Week-Early November
- ❖ World Rotaract Week - Mid-March



Interact Club

Interact: “High School Rotary”

- ❖ Start a Club and Charter a Club!
 - ❖ Need a committed school staff advisor.
 - ❖ Develop a rapport with school administration. (Invite school administration to your Rotary meetings.)
 - ❖ Need a dedicated and consistent Rotarian presence for each sponsored high school (Form a Youth Service Committee to help you!)
 - ❖ Schedule an Interact Board Retreat to discuss Board roles, goals, expectations, and reverse calendaring. (Invite Rotarians and Rotaractors as mentors! (Binders: club constitution, board member role/responsibility/contract, etc!))
 - ❖ Teach the club to self-govern, run club meetings and board meetings, using agendas, power points and Roberts Rules of Order.
 - ❖ In essence: run Interact like a Rotary Club.
 - ❖ Interact should be YEAR ROUND like Rotary!
 - ❖ Remember: Interact is proprietary and independent of the high school. You can start a community Interact Club too but it's harder to manage.
- ❖ Students will be better equipped for the real world.



Developing a Successful Interact Club

- ❖ Creating a club structure. (Example: Board of Directors, committees, co-chairs, project leaders... anyone can be a leader.)
- ❖ Instead of Board elections (that become popularity contests with students infighting) use an application process with panel interviews. Adds value and meaning to the position! (Use Rotarians and Rotaractors for the interview panel!)
- ❖ Point systems as an incentive for members to stay active. (point system to be posted on website)
- ❖ Recognize an Interactor of the Month!
- ❖ Structured and consistent Interact Board meetings and Club meetings. (ie. Agenda/Roberts Rules of Order) A great opportunity to learn and to become a self-sufficient Interact Club!
- ❖ Sample Club structure and point system will be posted on D5240 website.



Rotary Youth Leadership Awards (RYLA)

Everything you need to know is just a click away!

- ❖ www.ryla5240.org
- ❖ When? Mid to late April!
- ❖ Held at Camp Ramah in Ojai, California!
- ❖ Check the website for timetables: student space reservations, applications, and registration deadlines! Deadlines are strictly enforced. (*You've been warned!*)
- ❖ Don't forget your Club *must provide transportation!*
- ❖ Invite RYLA grads to share their experience with your Club members. Helps develop their speaking skills, self-esteem, gratitude and your members will enjoy the personal stories and learn how RYLA impacted student's lives.
- ❖ RYLA Director: Darin Arrasmith
- ❖ RYLA Administrator: Nancy McNearny
admin@ryla5240.org



Youth Empowerment Summit (YES!)

Youth Empowerment Summit

(RYLA on steroids!)

YES!

Empowering the hearts and minds of high school students to become models of character, leadership, and service.

Started by Simi then adopted by Kern County. KernYES! is largest multi-club collaborative perpetual event in the District!

District Governor line looking to expand this valuable program to other communities throughout District 5240!

**YES, let's talk! ligibbs@me.com
<https://kernyes.org>**



Youth Empowerment Summit

- ❖ Collaborative event sponsored by multiple Rotary Clubs and community partners.
- ❖ Board: one representative from each Rotary Club and school admin.
- ❖ Rotaractors involved as Board members, class facilitators, and volunteers.
- ❖ Fulfills multiple Club Goals.
- ❖ Covers a multitude of District Awards criteria.
- ❖ Involves the community as a whole in caring for our local youth.
- ❖ Student selection Criteria.
- ❖ Ideal location: not a school (rivalries, stressful reminders.) Students should be *away* from their regular environment and from their daily stressors such as a school campus.
- ❖ This program can be as large or small as your club wants, it is very adaptable.



Strength in Numbers

- ❖ KernYES! Now has 14 sponsoring Rotary Clubs including Kern County Rotaract! Talk to your Group Presidents about starting a YES! program in your area.
- ❖ A presentation can be sent to you by request (to be posted on our website.) Or have a YES! Representative make a presentation via Zoom to your Club! ligibbs@me.com
- ❖ KernYES: 120 students from 26 different high schools (*private and public*) from over 6 different school districts from throughout Kern County.
- ❖ Clubs pay based on club size not per student, some clubs donate more. It's a collaborative event where WE ALL support ALL of our youth as a collective.
- ❖ Community partners! The Superintendent of Schools is a valued partner to help ensure success.
- ❖ Students become friends that would otherwise never meet. Learn to listen and understand each other forging lasting bonds that benefits the community as a whole.

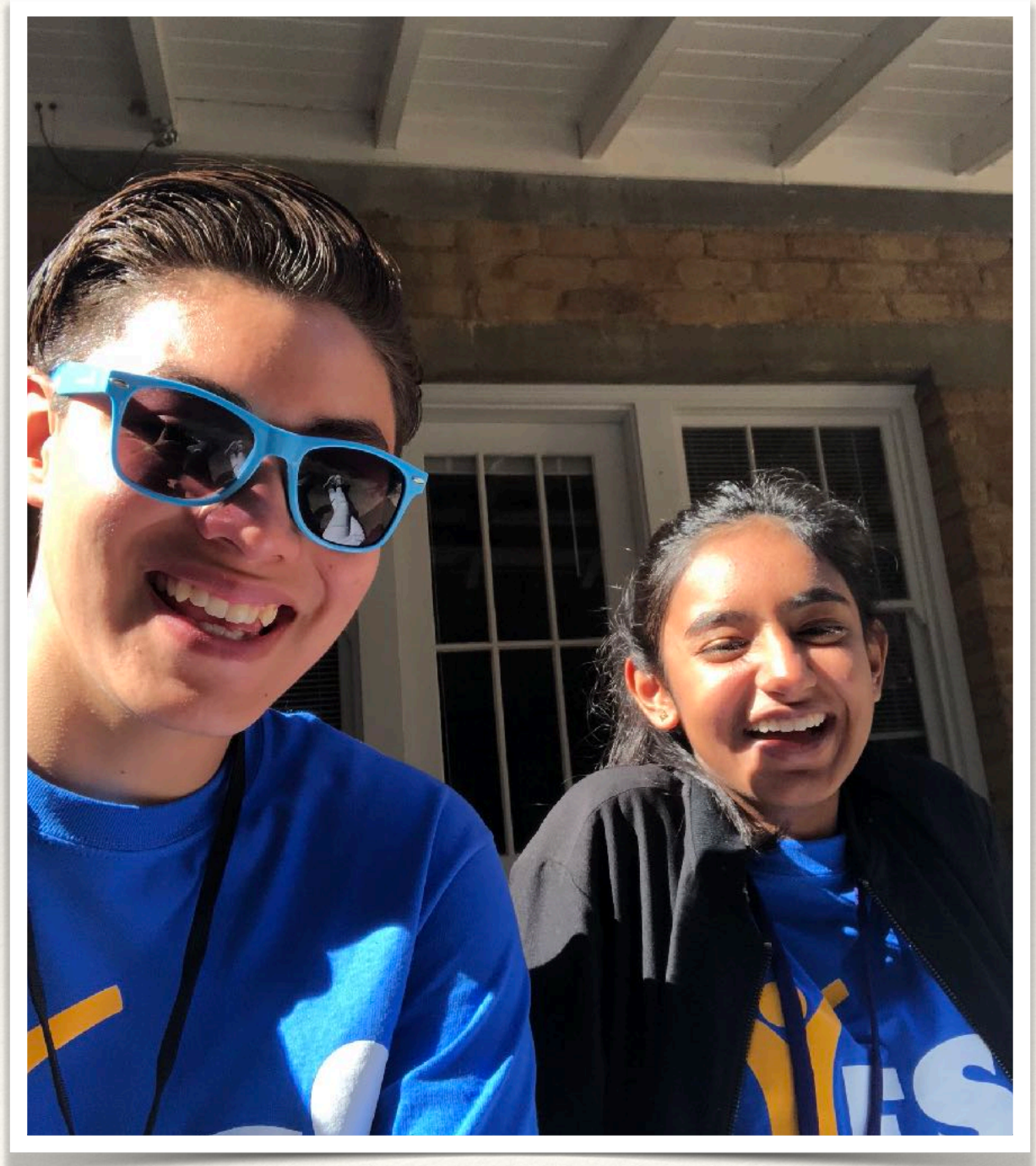
KernYES! Mission Statement

Combining community and understanding, KernYES! unites youth from throughout Kern County for a one-day youth empowerment summit (YES). This summit focuses on each student's personal growth and development through group dynamics, workshops, and speakers that address the key components of:
Ethics, Diversity, Team Building, and Leadership.

By strengthening understanding of the social issues of their community, Kern County's high school students will return to their campuses inspired and motivated. Through personal empowerment, they become campus ambassadors who demonstrate a strong commitment to "Service Above Self" by creating positive and impactful change in their life and the lives of others.

KernYES! Workshops

- ❖ Diversity
- ❖ Ethics
- ❖ Respect
- ❖ Team Building
- ❖ Leadership (through several keynote speakers!)





Rotary Youth Exchange (RYE)

In order to have an out-bound student, your club must have an in-bound (or vice versa).

Contact: Barry Vanderkellen
[@vanderkellen@sbcglobal.net](mailto:vanderkellen@sbcglobal.net)

RYE Info and Website



D5240 RYE Director: Barry Vanderkellen

RYE Program for 21-22 Rotary year has been suspended due to Covid.

But, NOW is the time to plan!

Get the word out and recruit

start by Appointing an

RYE Representative to your Youth Service Committee

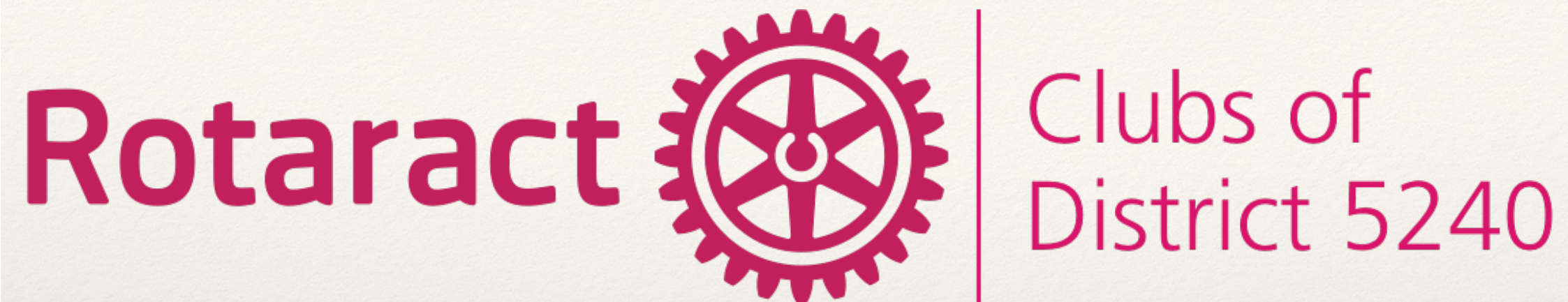
to educate your club members about RYE and recruit students.

[https://rotarydistrict5240.org/sitepage/rotary-youth-exchange-\(rye\)](https://rotarydistrict5240.org/sitepage/rotary-youth-exchange-(rye))

Importance of RYE

- ❖ Students become better world citizens. More crucial than ever in today's world.
- ❖ Promote peace through mutual understanding.
- ❖ Education beyond the classroom!
- ❖ Students learn a new culture and language by living with a host family, attending school and making friends.

Rotaract Club



Count on us!

It's in the numbers There are 10,904 Rotaract Clubs in 184 countries.

Rotaract Liaison
Dale Jaedtke
[@farwest2@gmail.com](mailto:farwest2@gmail.com)

Rotaract Club Structure & Membership

- ❖ Can be either campus-based or community-based.
- ❖ Members age range from 18-30+ years old.
- ❖ Rotaract Clubs can now become Rotary Clubs.
- ❖ Dual membership: a comprehensive path to becoming a Rotarian. Suggest lowered due structure for dual members.



Rotaract Clubs of District 5240

- ❖ Campus-Based
 - ❖ Cal Lutheran University (*)
 - ❖ Cal Poly San Luis Obispo
 - ❖ UC Santa Barbara
- ❖ Community-Based
 - ❖ Conejo Valley
 - ❖ Kern County
 - ❖ North San Luis Obispo County
 - ❖ San Luis Obispo
 - ❖ Santa Barbara
 - ❖ Santa Maria Valley(*)
 - ❖ Ventura



Rotaract, what are we up to?

- ❖ Paint Night (Kern County)
- ❖ Flower Empower (Sta. Barbara)
- ❖ Stuff the Bus (Sta. Maria Valley)
- ❖ Monthly Beach Clean-Ups (SLO)
- ❖ Mexico Build (Ventura)
- ❖ Find out what your Rotaract Club is doing!
- ❖ Don't have one?! Start one!
- ❖ ALWAYS support even if your Club is not an "official" sponsor!
- ❖ Include Rotaract in your community service projects and invite them to your club meetings.



Marketing Interact and Rotaract

- ❖ Teaching students to market themselves, recruit, and advertise board and club meetings.
- ❖ Member pins, t-shirts, banner, bell and whistles
- ❖ Social media presence (Facebook, Instagram, etc.)
- ❖ Newsletters
- ❖ Website
- ❖ Remind App (download it to your phone or tablet)

District Youth Protection

- ❖ Reports
- ❖ Send *Confidential* complaints and reports to: ypo@district5240.org
- ❖ **MUST Immediately Report:**
 - ❖ Sexual Abuse
 - ❖ Sexual Harassment
 - ❖ Other Harassment/Bullying
- ❖ Background Checks
- ❖ Permission Slips (sample will be posted on D5240 website.)
- ❖ Youth Protection Officer: Steve Gibbs, Past President, Bakersfield East, Youth Service Director for BERC



Great...Now What?

- ❖ Collaboration is key!
- ❖ Teach the principals of Rotary and the 4-Way Test and how to run meetings.
- ❖ Keep in touch with your Rotaractor and Interactors by continually inviting them to meetings, events and service projects.
- ❖ Engage Rotarians to participate and help build for the future of Rotary
 - ❖ Rotary mentors Rotaract.
 - ❖ Rotaract mentors Interact (with Rotarians.)
- ❖ Enjoy, Youth Service IS FUN!
- ❖ **MONTHLY DISTRICT YOUTH SERVICE MEETING: May 10th @5:30pm**
- ❖ **Margarida Eidson margarida@live.com cell: 805.216.7277**
- ❖ *Take Aways*

CONTACTS

❖ YOUTH SERVICE DIRECTOR

Margarida Eidson margarida@live.com

❖ ROTARY YOUTH EXCHANGE

Barry Vanderkelen vanderkelen@sbcglobal.net

❖ ROTARACT LIAISON

Dale Jaedtke farwest2@gmail.com

❖ YOUTH PROTECTION OFFICER

Steve Gibbs ypo@district5240.org

❖ YES! Li Gibbs ligibbs@me.com kernyes.org

❖ RYLA www.ryla5240.org